New Course Descriptions

ACCT 355 Forensic Accounting

Topic include discussion of criminal statues related to financial crimes, techniques used in solving financial crimes, interviewing, rules of evidence, sources of information, forensic accounting procedures, and current issues in financial investigations.

TAX 390 Financial Planning and Tax

The Financial Planning and Tax course introduces students to increase personal wealth due to the influence of tax on business and personal decision making. The influence of tax is illustrated through class discussions and case assignments, which are real world personal financial and investment opportunities.

FIN 302 Intermediate Corporate Finance.

Provides an in-depth treatment of long-term financing decisions, including estimation of the cost of capital, financial leverage, dividend policy, and working capital analysis.

INTB 200 International Business

This course examines economic, political, legal, and social factors affecting formulation of international business strategy.

INTB 440 Seminar in International Business

The senior seminar is a "capstone course" intended to allow students to draw together their learning in their field of concentration, in one of the last terms of their undergraduate period. While the course may initially meet concurrently with the economics senior seminar, it will have the additional requirement that the student's projects will be country studies, while economics students do not have this requirement.

BLAW 356 Corporate Governance

This course examines the legal and regulatory environment of corporate governance by reviewing legislation such as Sarbanes/Oxley and other regulations. The course will examine not only the compliance requirement and penalties imposed by such regulations, but will also analyze the impact it has on directors and managers in the management of business.

BLAW 348 White Collar Crime

Examines the current federal and local criminal codes as they apply specifically to managers and businesses and the enforcement process.

BLAW 358 Employment Law
Examines and analyzes legal aspects of employment as governed by law and judicial decisions, including labor standards, workers' compensation, employment law and employment practices, and employer and employee rights.

BLAW 360 Intellectual Property and Cyber Law

This course will present an overview of the Law of Intellectual Property. It will examine patents, copyrights, trademarks and trade secrets together with public policy issues including the Constitution and legislation. It will also review current regulation and legislation relating to the Internet, including privacy and tort issues.

STAT 325 Six-Sigma Quality Implementation

Focuses on current theory and practice in Six-Sigma implementation for quality monitoring and improvement. Topics will include the dynamic nature of quality, Six-Sigma implementation, and the roles of management in planning and guiding quality efforts. The fundamentals of managerial and statistical methods for quality monitoring and improvement will be covered.

STAT 301 Applied Statistical Models for Management Decision Making

This course covers widely used statistical models used in managerial decision making. Topics include regression analysis, experimental design and analysis, time-series models and forecasting, and model building. Applications will be demonstrated in the areas of economics, marketing, finance, accounting, and production through data analysis and case studies.

OPM 315 Service Operation Management

Analyze service systems from the viewpoint of the operations manager to understand where and in what ways the body of knowledge developed in operations management, strategy, and marketing can be applied and where other approaches are necessary. Focus on understanding what customers want, designing systems and procedures delivering services, and controlling quality.